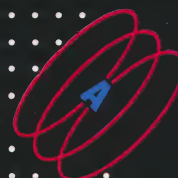


A
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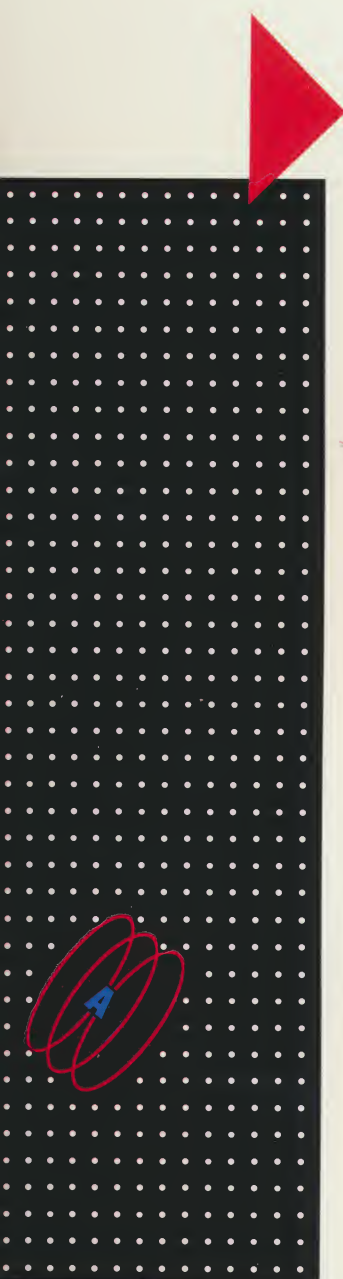


PERSONAL
TYPESETTING



LaserMAX 1200
PERSONAL TYPESETTER II





DESKTOP SOPHISTICATION HAS REACHED YET ANOTHER LEVEL

► HIGH RESOLUTION, 11 X 17-INCH PRINTING BY LASERMAX

You knew it was only a matter of time before LaserMAX gave you more. With the introduction of the new LaserMAX 1200 Personal Typesetter II, LaserMAX gives Macintosh users far more publishing power than ever: 1200 x 1200 TurboRes™ output in an 11 x 17-inch format.

Add to that PostScript® language compatibility, AppleTalk™ networking and 135 premium fonts in Type 1 format — and you've got one extraordinary combination. Without question, the LaserMAX 1200 marks the next level of desktop sophistication for Macintosh professionals. ■

► 1200 X 1200 TURBORES™ OUTPUT

At 1200 x 1200 TurboRes™ the LaserMAX 1200 provides text that's so precise, you'll swear it was typeset. Examine under a printer's loupe and you'll find text is crisp and accurate—even delicate serifs are reproduced with amazing precision. That's because TurboRes™, LaserMAX's patent-pending resolution enhancement technology, controls the position and height of pixels on the printed page. This eliminates coarse steps between pixels, otherwise known as *jaggies*. ■

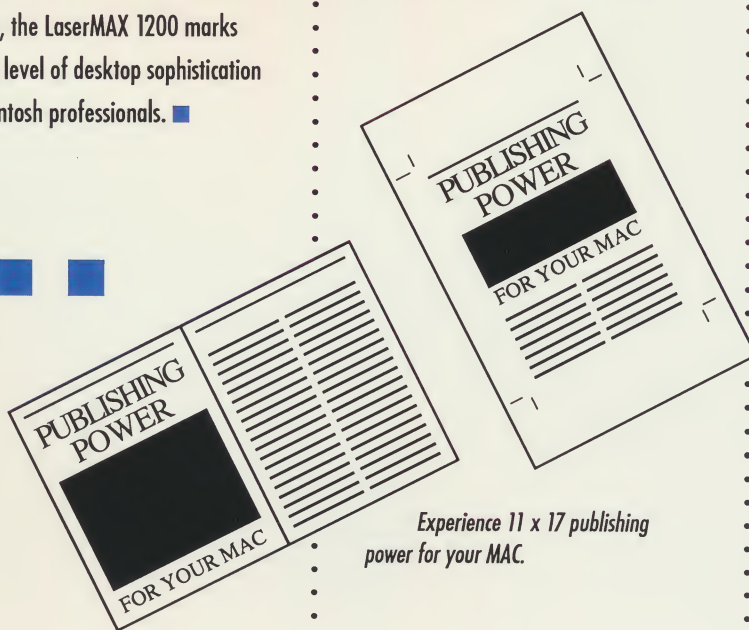
Graphics also benefit from 1200 x 1200 TurboRes™ output. Halftones print with finer line screens and subtle gradations, while curves and diagonals, two of the most difficult shapes to reproduce electronically, print with razor-sharp clarity. ■

► 11 X 17-INCH VERSATILITY

The tabloid-sized format allows Macintosh publishers to take full advantage of their software applications for the first time. By combining a larger print area and high-resolution output, you're able to create two-page spreads and print the entire image as camera-ready art without having to shrink or tile the image.

The LaserMAX 1200 allows you to heighten effective resolution even further. Simply output text and graphics at a larger size than actually desired, then instruct your offset printer to reduce that image to the appropriate finished size.

CAD users also benefit from the tabloid-size, high-resolution typesetter. Previously, CAD designs sacrificed size for resolution—or the reverse. With the LaserMAX 1200, both needs are met at the same time. Other uses for the big-sheet typesetter vary from newsletters and posters, to spreadsheets that can be printed with larger type in landscape format. The LaserMAX 1200 brings true design freedom to the Macintosh community. ■



Experience 11 x 17 publishing
power for your MAC.

**POSTSCRIPT® LANGUAGE
& APPLETalk™ NETWORK
COMPATIBLE**

► NETWORKING

The LaserMAX 1200 is fully compatible with AppleTalk network systems—providing multiple users with the benefits of LaserMAX's high resolution, 11 x 17-inch printing. With a Mac II on the network even Macintosh Plus, SE and SE30 users can output to the LaserMAX 1200. ■

► SPEED

Need output fast? The LaserMAX 1200 prints at an incredible 14 pages per minute. Letter format is even faster—printing up to 20 pages per minute. ■

► TYPEFACES

Previously, Mac users were limited when it came to choosing the right typeface. They had to either invest in expensive third-party fonts or make do with the standard 35-face collection that comes with a 300 dpi laser printer.

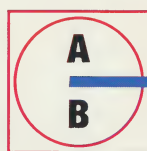
We have a better idea: ship the LaserMAX 135 Typeface Classics, a collection of Type 1 format fonts, with the LaserMAX 1200. This diverse collection of premium typefaces offers you an expressive range of serif, sans serif and specialty typefaces to choose from. And you can continue to use other Type 1 fonts from Adobe, Bitstream, or Digital Typeface Corporation because every LaserMAX product is fully compatible with the Type 1 font format. ■



► TYPE FAMILIES

Here's a sample listing of some of the type families you'll receive with the LaserMAX 1200:

Antiqua
ITC New Baskerville
Blippo
Britannic
Brody
Broadway
Chauter
COPPERPLATE
Eurostile
Flange
Frugal Sans
ITC Garamond
Hobo
Korinna
Murray Hill
Palton
Sans
University
Viraldi



C :

► TRUEIMAGE

The LaserMAX 1200 uses Truelmage™ PostScript compatibility software from Microsoft. Truelmage provides superb compatibility with both Adobe's PostScript language and the Type 1 font format, as well as the TrueType format in Apple's upcoming System 7. ■

► THE RESULT?

Quality, performance, and typographic flexibility like you've never known before. LaserMAX Systems continues to give you more for you Macintosh II, IIx, IIcx, IIci or IIfx system. For additional information on the LaserMAX 1200 Personal Typesetter II, call LaserMAX today: (612) 944-9696. ■

TECHNICAL SPECIFICATIONS

The LaserMAX 1200 Personal Typesetter II is a professional-quality output device that's perfect for all your desktop publishing, graphics and CAD applications. The LaserMAX 1200 combines typeset-quality, 1200 x 1200 TurboRes™ output and an impressive 11 x 17-inch page format. ■

▶ PRINT ENGINE

- Print Method**
Laser Electrophotographic
- Resolution**
1200 x 1200 TurboRes™
- System Compatibility**
Macintosh II, IIx, IIcx, IIci, IIfx, and beyond.
- Print Speed**
14 ppm/Tabloid 11 x 17
15 ppm/A3
20 ppm/Letter
20 ppm/A4
- Video Transfer Rate**
39.4 MHz
- Standard Operation Condition**
400 Sheets/day
8000 Sheets/month
- Maximum Operation Condition**
1250 Sheets/day
25,000 Sheets/month
- Warm-up Time**
120 seconds (20°C)
- Power Consumption**
1200 watts maximum
650 watts average
400 watts standby
- Acoustic Noise**
58 dB (a) operational
50 dB (a) standby
- Weight**
55 kg/121 lbs.
- Physical Dimensions**
60 x 53.5 x 35 cm
24 x 21 x 14 inches (WxDxH)

▶ CONTROLLER

- Type**
Proprietary LaserMAX NuBus controller, resides in expansion slot in Macintosh II computer.
- Memory**
16MB RAM
- Printer Language**
TrueImage PostScript-language interpreter from Microsoft.
- Typefaces**
135 fonts included:
(Type 1 format, Adobe Type Manager compatible).
- System Requirements**
Requires Macintosh II or higher with available NuBus slot.

▶ ADDITIONAL SPECIFICATIONS

- Toner**
1 fill/1800 camera-ready sheets
- Paper Handling**
Dual-cassette automatic feed
- Image Area**
10.75 x 16.75 inches
27.3 x 42.6 cm
- Font Scaling**
Unlimited/application dependent
- Regulatory Approvals**
UL, CSA, FCC (Class A), VDE (Class A)



TurboRes™ is a trademark and patent-pending technology of LaserMAX Systems. Personal Typesetting is a trademark of LaserMAX Systems. AppleTalk, TrueType and Macintosh are registered trademarks of Apple Computer, Inc. PostScript is a registered trademark of Adobe Systems, Inc. Bitstream is a registered trademark of Bitstream Inc. The AppleTalk™ protocols and computer programs are licensed from Apple Computer, Inc. All other product and brand names are trademarks or registered trademarks of their respective companies.

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First in Personal Typesetting™

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